



Turner School of Entrepreneurship and Innovation

SOCIAL IMPACT CHALLENGE COMPETITION RULES AND ELIGIBILITY

Teams must meet specific criteria to qualify for the competition

- TEAMS 2 to 4 members including at least one Bradley student or alumnus who meet the following criteria:
 - Bradley student enrolled full-time or part-time in a degree program
 - Bradley alumnus graduated within one year of submission due date
- Explain and identify the intended social impact of your idea and solution related to one of the 17 goals United Nations Sustainable Development Goals (UN SDGs [THE 17 GOALS | Sustainable Development](#)).
- Preference is given to ideas developed during the current school year. Ideas presented in previous competitions at Bradley may compete again only if meaningful improvements were added to the idea and the plan. The acceptance of these submissions relies solely on the discretion of the Turner School organizing committee.
- Working with outside entrepreneurs who have existing business or business ideas is permissible, but the student/alumnus must be the main author of the written submission and present the pitch if selected as a finalist.
- It is acceptable for a competitor to already have earned revenue; however, the total company revenues cannot exceed \$100,000 as of the date of the First Round.
- In the Final Presentation Round of the competition, only Bradley students or alumni will be allowed to present.
- The Turner School of Entrepreneurship and Innovation on behalf of the judges reserves the right to make the final determination of the appropriateness of the submitted impact idea. All prizes may not be awarded depending on the quality of submissions.